

ECODALF

VISION: STOP USING NATURAL RESOURCES IN A
CARELESS WAY

MISSION: CREATE THE FIRST GENERATION OF
RECYCLED PRODUCTS WITH THE SAME QUALITY
AND DESIGN AS THE BEST NON-RECYCLED

WHAT DO WE RECYCLE?



**DISCARDED
FISHING
NET**



**PET
PLASTIC
BOTTLES**



**USED
TIRES**



**POST
CONSUMER
COFFEE**



**POST
INDUSTRIAL
COTTON**



**POST
INDUSTRIAL
WOOL**

The background of the image is a deep blue ocean with gentle, rolling waves. The horizon line is visible in the upper third of the frame, separating the water from a clear, light blue sky.

UPCYCLING THE OCEANS





recuperar reciclar hilo tejido diseño

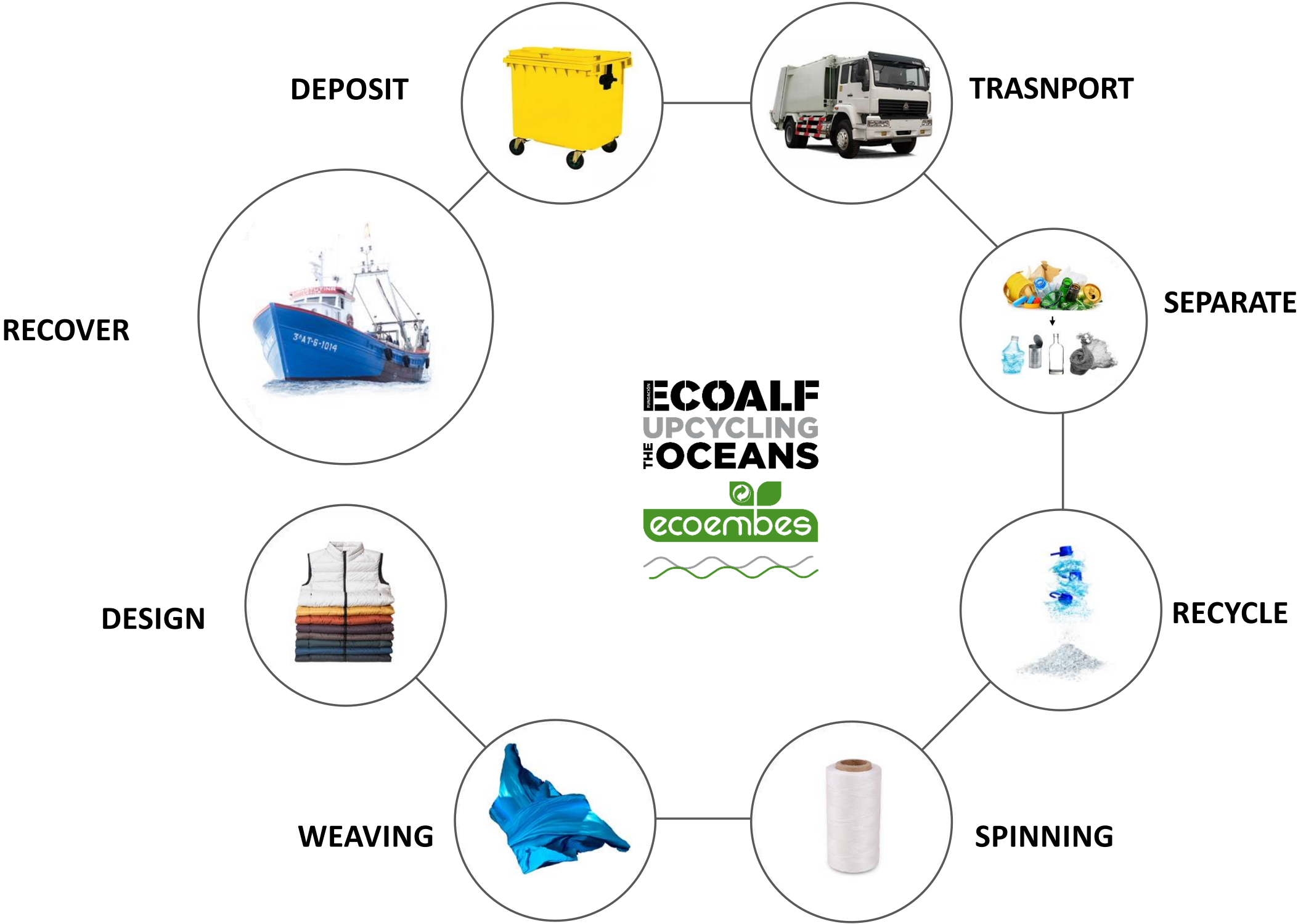


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PHASES





- Dicembre 2014: Proposal SME Instrument
- Mayo 2015: Grant Agreement
- Novembre 2015: Feasibility study
- Marzo 2016: Rejection letter
- Julio 2016: Seal of Excellence



PHASE 1

Concept & Feasibility Assessment
Idea to concept (6 monts)

PHASE 2

Demonstration,
Market Replication,
R&D
Concept to Market-
Maturity (1-2 years)

PHASE 3

Commercialisation
Prepare for Market
Launch

2017 RESULTS

- 120 T of marine debris
- 32 ports
- 440 boats
- 2.000 fisherment



2017 RESULTS

- 120 T of marine debris
- 32 ports
- 440 boats
- 2.000 fishermen



2018 GOALS

- 200 T of marine debris
- 60 ports
- 700 boats
- 3.000 fishermen



UPCYCLING THE OCEANS

THAILAND



**BECAUSE
THERE IS NO
PLANET B**



