









Plataforma Tecnológica Española de Química Sostenible | www.suschem-es.org Hermosilla, 31 - 28001 Madrid | Tel.: 91 431 79 64 | Fax: 91 576 33 81 | info@suschem-es.org

ZARAGOZA WELCOMES THE IV FORUM SUSCHEM "INNOVATIVE CHEMISTRY FOR A SUSTAINABLE FUTURE"

- On May 31 and June 1 will take place the IV Forum SusChem-Spain. Sustainable
 Chemistry: Innovative and Competitive Companies, which under the motto
 "Innovative Chemistry for a Sustainable Future", will present cases of
 business success from innovative developments in the field of circular
 economy
- In this edition, the Forum, promoted by the Spanish' Sustainable Chemistry Technology Platform SusChem-Spain, will incorporate a networking area dedicated to fostering collaboration between strategic partners for the development of R&D&I initiatives.

Madrid, March 2 2017 - On May 31 and June 1, the IV Forum SusChem-Spain: Sustainable Chemistry: Innovative and Competitive Companies will address at the Auditorium of the University of Zaragoza different cases of business success in the field of innovation in sustainable chemistry. The meeting aims to highlight the importance of the use of products and waste giving value to the work currently being done in Spain in the field of resource efficiency, where innovation is the key to enable the change from the current linear production model towards a circular economy that guarantees a more sustainable future.

The IV International Forum SusChem-Spain, promoted by the Spanish' Sustainable Chemistry Technology Platform SusChem-Spain, is sponsored by the Spanish Chemical Industry Federation (Feique). Collaborating are companies and associations such as Covestro, Plastics Europe, Solutex University Agreement for Sustainable Chemistry, the Federation of Aragon' Chemical and Plastics Companies, Expoquimia, and the World Chemical Summit.

Following the success achieved in previous editions, the IV Forum SusChem-Spain, under the motto "Innovative Chemistry for a Sustainable Future", will focus on the different advances and innovative developments in the field of sustainable chemistry that are already in the market.

During the conference, the need to reduce the environmental impact of chemicals, optimize the use of resources and the implementation of processes to reuse and minimize waste generation will be put into value. For this, cases of proven success with innovative and economically viable results will be presented.

IV Forum SusChem-Spain Topics

The IV Forum SusChem - Spain: Sustainable Chemistry, Innovative and Competitive Companies will have a very complete program, divided into four areas:

- Plastics, who said waste? The latest advances will be presented in order to give a second, even a third, life to this kind of materials.
- Food and agriculture, the starting point: Where successful food industry case studies related to the obtaining of innovative products from agricultural waste will be valued.
- Energy, quite a precious resource: Where new processes in the sustainable and flexible production of chemical products, and the storage of energy from renewable sources, will be announced.
- Water as we want it: where water treatment and competitive reuse as one of the main challenges for a sustainable future will be assessed.

Confirmed participants and panelists

El Participating in the IV Forum SusChem - Sustainable Chemistry, Innovative and Competitive Companies are multinational companies as well as small and medium companies, whose daily work has a common purpose: to develop innovative and economically viable projects that, at the moment, are in the process of industrial implementation.

Among confirmed panelists are:

- Ángel Martínez (ACTECO)
- Dagoberto Schmid (BASF)
- Jesús Torrecilla (BIOSYNCAUCHO)
- Pierre Barthelemy (CEFIC)
- Blanca Hermana (ECOLOTUM Energía Recuperable)
- Ruth Canicio (Hydrokemos)
- Isabel Carrillero (Jofemar)
- Javier Brañas (SusChem-España)
- Alfredo Balmaceda (ZICLA)
- Además, presentarán también sus iniciativas empresas innovadoras como Dow Chemical, Biópolis, Cepsa y ERM, entre otros.

*The final program will be published shortly. Check it out

The Mesh: The Opportunity for Specialized Networking

The IV Forum SusChem will include for the first time a specific networking area called 'The Mesh', in which those registered to the Forum will be able to present a poster with their products, offers or innovative developments in the thematic areas highlighted.

The space is aimed at those who seek to give new uses to the materials they produce, whose products or services contribute to energy efficiency, or have specific projects for the food, plastics or water treatment



Registration is open!

Registration period for the **IV Forum SusChem** ends on May 19^{th} and has a 40% discount for registrations made before April 12^{th} .

Prices include documentation, lunches and coffee breaks



More information www.suschem-es.org

Follow @SusChemSpain

Contact:

SPONSORING & MEDIA CONTACT

Concepció Roca - Proyectos SusChem España Tel.: +34 639 325 231 - Email: proyectos@suschem-es.org

MORE INFORMATION

Cristina González - Secretaria Técnica de SusChem España Tel.: +34 914 317 964 - Email: secretariatecnica@suschem-es.org